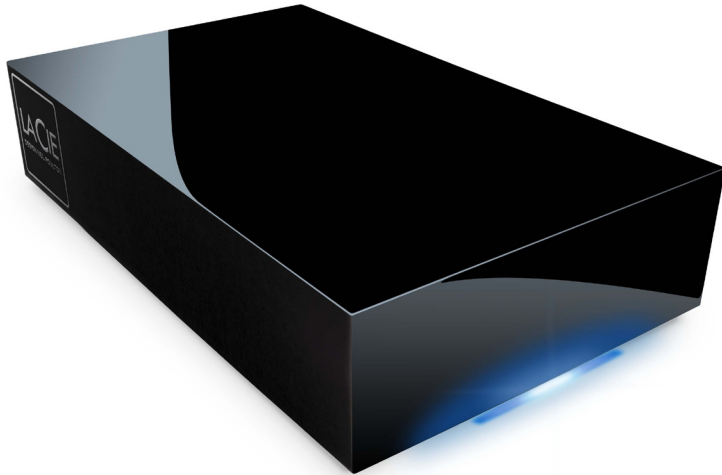




LaCie Hard Disk, Design by Neil Poulton

USB 2.0



Serious Storage. Subtle Design.



BACKUP



PLUG & PLAY



USB BOOST



reddot design award
winner 2008

Compact and Easy To Use

The efficient and simple LaCie Hard Disk, Design by Neil Poulton is compact and easy for anyone to use. Very small for its huge capacity, this lightweight drive has a fashionable, mirror-polished finish. Setup is nearly effortless; it's plug & play and offers customizable formatting with LaCie Setup Assistant. Genie® Backup Assistant for Windows® and Intego® Backup Assistant for Mac® are both included for saving files in one click.

USB 2.0

With USB 2.0, this hard drive makes a great companion to your PC or Mac. Even use it as a reliable data shuttle between USB-equipped desktop and laptop computers. Advantages of USB 2.0 include: universal compatibility, cross-platform convenience, hot-pluggable connections, and good transfer rates.

Discreet Design and Function

The LaCie Hard Disk, Design by Neil Poulton adds sophisticated style to your desktop yet its presence is quiet and unobtrusive. This compact, sleek hard drive has a unique distinguishing feature — a cool, blue LED strip on its underside that creates an ambient glow. Its smartly engineered design allows for heat dissipation and near-silent, fanless operation.

Multiple Uses

The user-friendly LaCie Hard Disk, Design by Neil Poulton is a great storage tool for laptops or workstations. Use it to regularly back up your entire system or upgrade capacity when your computer's hard drive is full. Conveniently download digital photos and save all of your music files. Its subtle, all-black design blends perfectly into dark home entertainment setups and work stations.

500GB=
710 DivX movies or
135,000 songs or
550,000 photos**

- Compact and efficient USB 2.0 storage
- Blue LED for ambient underside glow
- Smart fanless cooling system for quiet operation
- Back up your files, music, photos and video to one place

Features

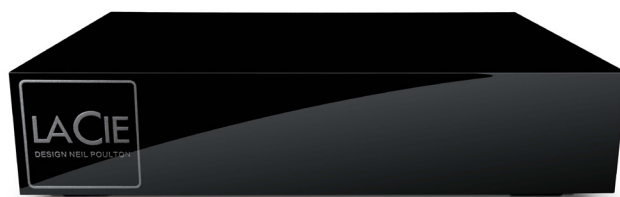
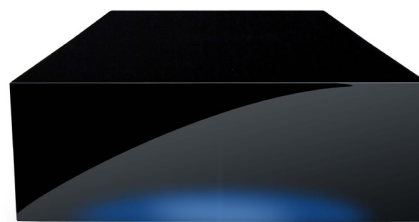
- USB 2.0
- Plug & play
- Customizable formatting
- Genie (Windows) and Intego (Mac) Backup Assistant

Box Content

- LaCie Hard Disk, Design by Neil Poulton
- USB 2.0 cable
- External power supply
- Quick Install Guide
- LaCie Utilities (preloaded on the drive):
User Manual, Genie (Windows) and Intego (Mac)
Backup Assistant, LaCie Setup Assistant, USB Boost

Minimum System Requirements

- Computer with USB 2.0 (USB 1.1 compatible)
- Windows 2000, Windows XP, Windows Vista™ /
Mac OS X 10.3 or higher
- 32MB RAM minimum
- Minimum free disk space: 600MB recommended



Capacity availability varies from region to region.
Please visit www.lacie.com for up-to-date information.

| | | | |
|-------------------------|---|--------|--------|
| Item Number | 301304 | 301411 | 301871 |
| Capacity* | 1TB | 1.5TB | 2TB |
| Cooling System | Fanless | | |
| Interface | USB 2.0 | | |
| Interface Transfer Rate | Up to 480Mbps/s | | |
| Dimensions (WxDxH) | 117 x 193 x 45 mm / 4.6 x 7.6 x 1.8 in. | | |
| Weight | 940 g / 2 lbs. | | |
| Warranty | 2-year limited | | |

*1GB = 1,000,000,000 bytes. Total accessible capacity varies depending upon operating environment (typically 5–10% less).

**Calculations are based on approximately 700MB/MPEG-4 movie, 3.6MB/song and 0.9MB/JPEG photo.

